

Players and Parents,

Welcome to USJN's Mid-America Challenge. My name is Elliot Whitefield, owner of Above The Rim Recruiting (ATRR), and I will be meeting with teams to go over NCAA rules and guidelines. Additionally, I will be providing information about ATRR's College Matching List Service.

Today, college coaches receive thousands of player profiles and highlight videos from potential recruits throughout the country. This is especially true for the lower D1, D2, and D3 programs. The competition for roster spots is fierce. Most college coaches do not come to tournaments hoping to find players. They come to tournaments with a list of players they plan to see.

Every year talented athletes miss out on the opportunity to compete in college athletics simply because they waited for coaches to find them instead of connecting with the coaches. Give yourself the best chance of receiving that scholarship and/or financial package by maximizing your time and energy. Time that should be spent communicating with college coaches, not searching for their contact information.

Let ATRR do the leg work for you. Based on your search criteria, we create a customized college matching list that includes every head coach's direct contact information. You can specify college level (D1, D2, D3, NAIA, and Junior Colleges), School Size, Public or Private, Cost of Tuition, and Regional Preferences.

*We Have Made It Easy and Affordable.* The cost is only \$40 for USJN participants this weekend. You can get started today by stopping by Above The Rim Recruiting's table or visit us online at <u>www.abovetherimrecruiting.com/services</u> and Select the College Matching List Service from the drop down menu. After payment is made, Go to the "Forms Menu" and complete the <u>Player Information and College Search Criteria Forms</u>.

I will receive a confirmation email once you have submitted the forms. You will receive your College Matching List within 5-6 business days in both PDF and Word formats.

## If You Are Serious About Competing In College Athletics, You Need To Make Sure College Coaches Know About You & Why They Should Recruit You.

Feel free to contact me if you have any questions.

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## www.abovetherimrecruiting.com